

SMPark
Consulting



Web Site Hosting



This is the act of storing web sites on state of the art systems called servers. These servers allow anyone on the Internet to view your web site. We can provide you with variety of web site hosting options

Important features of a server

- Bandwidth
- Security
- Virtual servers with e-mail aliases
- FTP update availability
- Tracking and/or monitoring software
- Reliability

If you were to go looking for companies to host your web site you would find out that there are a large number of companies offering a range of services at varying prices. However, it is important when choosing a company to host your web site that they have all the important features in a server. We know there are a lot of different hosting companies out there and we only use those who provide the best features at the best price with the best reliability.

Bandwidth

The type of connection that a web site hosting company uses will affect whether or not your web site can be delivered to your customer without timing out. For the major hosting companies, T-3 lines are standard which means a higher bandwidth. This is all very well but if this company also hosts pornographic sites then the chance of your web site being delivered to your customer without timing out is greatly reduced. We do not use hosting companies that host pornographic sites and we recommend against it.

Security

Always choose servers that provide password protected pages and will allow you to change your password on-line. If your web site is selling products on-line you need to ensure that a SSL secure server is available and that it's usage is compatible with your software.

Virtual servers with e-mail aliases

Virtual servers should provide your company with e-mail aliases. The messages sent to an e-mail alias are transferred to your regular e-mail address. This allows you to direct e-mail messages according to your needs. You should be allowed at least five e-mail aliases when hosting on a virtual server. With our hosting servers, you have an unlimited number of e-mail aliases.

FTP updates

Ensure you always choose a server that allows you to update your web site, otherwise your web site will become stagnant. If you plan to do a lot of the updates yourself, it would be a good idea to make sure the company providing you with your web site hosting will allow you to make via FTP. FTP is by far the easy method for transferring your web site from your PC to the web server. If you do not know HTML, you may choose to have us update your web site.

Tracking & monitoring

All the servers that we use provide daily tracking and monitoring. This allows you to see how your visitors found you and which pages they looked at while at your web site. Although these reports are complex we can provide you with a simpler tracker which you can view on-line at anytime and that is up to date.

Reliability

As stated before there is a lot of web site hosting companies out there and they vary dramatically in price. However, it is no good going with a cheap hosting company if they have a poor uptime record. Generally as with everything else you get what you pay for. Normally it is a good idea to go with a web site hosting company that has been around a few years. At **S M Park Consulting** we use a web site host who has been around for over 10 years.

SMPark Consulting

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